

Partner Home Cookies and Cookie Categories

Please use this page to gain further insight into which cookies are being used on Wayfair Partner Home and how Wayfair will use the data the cookies collect. Note that the full list of cookies will not be present on every page and users from different regions may encounter different cookies for privacy law considerations.

Cookie Categories & Descriptions

- **Necessary:** These cookies are necessary for the basic functionality of Partner Home. For example, they allow you to navigate the site, securely access site features, and allow for user authentication.
- **Preferences:** These cookies help us remember your actions so your site experience is tailored to your unique needs. This is how the site remembers items you viewed recently and makes certain interactions faster, like search. These cookies are also needed to preserve your preferences.
- **Analytics:** These cookies send data to Wayfair for the purpose of analyzing user behavior so we can learn from your interactions to improve site experience for everyone. For instance, this data helps us better understand how users are finding information and which areas of the site are most helpful. This way we can evaluate site performance and functionality to continuously develop, customize, and improve our services and offerings.
- **Advertising:** These cookies are needed to enable the personalization of Wayfair advertisements our users may encounter on other sites. These cookies provide data on your browsing habits and on-site actions so that the advertisements you see are relevant to your needs.

In the below table, you can find details on cookies used by Wayfair including name, description, third party provider (where applicable), and duration.

Name	Category	Description	Duration
_dd_s	Necessary	Used to group all events generated from a unique user	Session

		session across multiple pages. It contains the current session ID, whether the session is excluded due to sampling, and the expiration date of the session. The cookie is extended for an extra 15 minutes every time the user interacts with the website, up to the maximum user session duration.	
_px3	Necessary	Used to maintain a PerimeterX session, which helps us to identify malicious bots on our site. (PerimeterX)	2 days
_pxhd	Necessary	Used for server-side bot detection, which helps us to identify malicious bots on our site. (PerimeterX)	1 year
_pxvid	Necessary	Used for browser detection, which helps us to identify malicious bots on our site. (PerimeterX)	1 year
AUTH_SESSION_ID	Necessary	Created by Keycloak for an authenticated user.	Session
CSN	Necessary	Remembers a postal code provided by the user on the website in order to present the respective availability and delivery information to that user.	Maximum based on browser settings
CSNUTld	Necessary	Set as a device identifier used to identify the user device across sessions. Used to enhance the user experience by preventing one time features like modal messages from showing on every page. Also used to identify non-human activity on our properties and potential malicious actors or bots to improve overall site security.	Maximum based on browser settings
ExCSNUTld	Necessary	Used to identify the user device across sessions. Used to enhance the user experience by preventing one time features like modal messages from showing on every page. Also used to identify non-human activity on our properties and potential malicious actors or bots and to improve overall site security.	Maximum based on browser settings
extranet_WFSID	Necessary	Provides a user with a consistent experience over multiple page visits (e.g. without this cookie, items in a user's cart would disappear when browsing to the next page of the website).	Session
KC_RESTART	Necessary	Re-create authentication flow when browser root session is expired.	Session
otx	Necessary	Used to determine the previous website page viewed by a user in order to understand and troubleshoot navigation on the site.	90 seconds

partner_home_language	Necessary	Sets language locale for a user (from internationalization team).	5963 days
pxff_fp	Necessary	Used to flag features for browser detection, which helps us to identify malicious bots on our site. This does not contain user-specific data. (PerimeterX)	1 day
pxff_rf	Necessary	Used to flag features for browser detection, which helps us to identify malicious bots on our site. This does not contain user-specific data. (PerimeterX)	1 day
_ga	Analytics	Contains a randomly generated User-ID. This ID enables Google Analytics to recognize returning users on this website and to merge data from previous visits. (Google)	2 years
_gat	Analytics	Certain data is only sent to Google Analytics once per minute at most. The cookie has a lifetime of one minute. As long as it is set, certain data transfers are blocked. (Google)	1 minute
_gcl_au	Analytics	Used to store and track conversions.	28 days
_gid	Analytics	Contains a randomly generated User-ID. This ID enables Google Analytics to recognize returning users on this website and to merge data from previous visits. (Google)	24 hours
_hjAbsoluteSessionInProgress	Analytics	This cookie is used to detect the first pageview session of a user. This is a true/false flag set by the cookie. These cookies will only be placed on logged in CastleGate users' devices.	30 minutes
_hjFirstSeen	Analytics	This is set to identify a new user's first session. It stores a true/false value, indicating whether this was the first time Hotjar saw this user. It is used by Recording filters to identify new user sessions. These cookies will only be placed on logged in CastleGate users' devices.	Session
_hjid	Analytics	Set when the customer first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID. These cookies will only be placed on logged in CastleGate users' devices.	1 year
_hjIncludedInPageviewSample	Analytics	Set to let Hotjar know whether that user is included in the data sampling defined by your site's pageview limit. These cookies will only be placed on logged in	30 minutes

		CastleGate users' devices.	
fs_uid	Analytics	Used to analyze on-site behavior. This data provides information that helps us improve your site experience. For European visitors this cookie will not be used to capture any sessions or user actions.	2 years