

Your Privacy Rights and Choices

Last Updated: May 17, 2023

As explained in our [Privacy Policy](#), you may have certain data rights depending on your location and the nature of your interactions with our Services.

Personal Information Requests

Please complete the [Privacy Rights Request Form](#) in order to exercise your rights and choices about the personal information Wayfair holds about you. The request will be processed in line with applicable law.

- **Information** about how we have collected and used your personal information. We have made this information available to you without having to request it by including it in the [Privacy Policy](#).
- **Access** to a copy of the personal information that we have collected about you. Where applicable, we will provide the information in a portable, machine-readable, readily-usable format.
- **Correction** of personal information that is inaccurate or out of date.
- **Deletion** of personal information that we no longer need to provide the Services or for other lawful purposes.
- **Additional rights**, such as to **object** to and request that we **restrict** our use of your personal information, and where applicable, you may **withdraw** your consent.

Per some US state laws, you may have the right to opt-out of the sale of and use or sharing of your personal information for targeted advertising purposes. This includes the sharing of personal data for cross-context behavioral advertising. Please visit [this page](#) to change the applicable settings in your browser or account.

Cookies & Interest-based Advertising

We engage our advertising partners, including third party advertising companies (such as Google) and social media companies, to display ads around the web. These companies may use cookies and similar technologies to collect information (subject to our Cookie Policy) about your interactions over time across our Services, our communications, and other online services, and use that information to serve online ads that they think will interest you. This is called interest-based advertising. For more information, please visit our [Cookie Policy](#).